



Genesis Seeds Ltd.

Breeder and Producer of Certified Organic Seeds Since 1994
Vegetables, Herbs and Flowers · Product of Israel



April-June 2024 Availability



+972 8 931 8966/8630

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prospera[®]
active

Basil Prospera[®] Active Lihi (28)
Ocimum basilicum



Squash Goldy
Curcubita Pepo



















Sunflower Zohar Winter
Helianthus annuus







Eggplant Turkish Delight
Solanum melongena

Prospera® Active Series

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
1	2120146	Basil Prospera® Active Aya (222) (G) , Cut Genovese DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Available  
2	2120143	Basil Prospera® Active Lihi (28) (G) , Pot Genovese DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Available  
3	2120162	Basil Prospera® Active Mia (69) (G) , Cut Genovese DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Available  
4	2120148	Basil Prospera® Active Noga (55) (G) , Cut Genovese DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Available  
5		Basil Prospera Active Renee (11) (G) , Potted Genovese Large Leaf DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Limited Edition  
6	2120152	Basil Prospera® Active Thai Thai (124) (G) , Classic Thai DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Limited Edition  
7	2120140	Basil Prospera® Active Yaara (34) (G) , Cut Genovese DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Available  
8	2120150	Basil Prospera® Active Yuval (429) (G) , Cut Large-leaf DM-0, DM-1, F Resistance (IR)	Ocimum basilicum	~700	A		Available  

Prospera® Series

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
9	2120136	Basil Sweet Prospera® CG1 (G) , Cut Genovese DM-0&F Resistance (IR)	Ocimum basilicum	729	A		Available
10	2120136	Basil Sweet Prospera® ILL2 (G) , Italian Large Leaf. DM-0&F Resistance (IR)	Ocimum basilicum	750	A		Available 
11	2120136	Basil Sweet Prospera® PL4 (G) , Potted Genovese Large Leaf. DM&F Resistance	Ocimum basilicum	750	A		Available  
12	2120136	Basil Sweet Prospera® PS5 (G) , Potted Genovese Small Leaf. DM&F Resistance	Ocimum basilicum	750	A		Available 
13	2120137	Basil Sweet Prospera® Red Premium (G). Dark Purple Opal , DM-0&F Resistance (IR)	Ocimum basilicum	630	A		Fall 2024

Genovese

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
14	2120131	Basil Adi, (ARO) , Genovese Type, Fusarium Tolerance, for potted plant and fresh cut	Ocimum basilicum	856.02	A		Available
15	2120133	Basil Gabriela, (ARO) , Compact 'Genovese type' for potted & fresh cut. High uniformity, relatively larger leaves compared to common Genovese	Ocimum basilicum	820	A		Available
16	2120113	Basil Sweet Aroma 2 , Best Genovese Type, Fusarium Tolerance	Ocimum basilicum	707	A		Available

 In North America - USA & Canada - Exclusively marketed by Johnny's Selected seeds |  In Italy, Hungary, Bulgaria, Romania, Slovenia - Exclusively marketed by Fenix S.r.l

 In France, Germany, Austria, Spain and Portugal - Exclusively marketed to the Processing market by Graines Voltz.

17	2120155	Basil Sweet Compact Genovese	Ocimum basilicum	650	A		Available
18	2120153	Basil Sweet Genovese	Ocimum basilicum	730	A		Available

Italian Large Leaf

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
19	2120103	Basil Sweet Nufar, (ARO) , Italian Large Leaf Type, Fusarium Tolerance	Ocimum basilicum	650	A		Available
20	2120163	Basil Sweet Italian Large Leaf	Ocimum basilicum	750	A		Available

Special Basil

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
21	2120132	Basil Deep Purple , Dark Opal, Glossier than red Rubin market standard, highly uniform	Ocimum basilicum	818	A		Available
22	2120104	Basil Greek-Greg (G) , Sweet Miniature Leaves, Dense Dome Shape	Ocimum basilicum	700	A		Fall 2024
23	2120129	Basil Sweet Thai (G) , Selected, Most Uniform & Authentic Flavor	Ocimum basilicum	1035	A		Available

Basil For MicroGreens

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
24	2120157	Micro basil Genovese	Ocimum basilicum	730	A		Available
25	2120167	Micro basil Italian Large leaf	Ocimum basilicum	750	A		Available
26	2120168	Micro Basil Red	Ocimum basilicum	820	A		Available

Basil Ornamental

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
27	2120117	Basil Cardinal (ARO) , Large Purple Flowers & Leaves, Vase Life	Ocimum basilicum	512	A		Available



P Perennial A Annual D Determinate ID Indeterminate SM Semi-Determinate H Heirloom G Genesis Seeds Proprietary ARO Volcani Institute FA Faculty of Agriculture Hebrew University

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
28	2093401	Stevia Candy® , Herbal sweetener and sugar substitute, Special cultivar, Appropriate proportion between Stevioside (Steviol) & Rebaudioside A, Suitable for use as fresh/dry/powder/liquid	Stevia rebaudiana	2678	P		Available
29	2120403	Za'atar (G) , Wild Mediterranean Herb, Classical Tymol Type: 22.4% Carvacrol & 50.3% Thymol oils	Origanum syriacum	4657	P		Available
30	2120402	Marjoram Sweet (G) , High Uniformity	Origanum majorama	5302	P		Available
31	2120601	Thyme Ayelet (G) , Superb Compact & Hardy Plant, Very Aromatic	Thymus vulgaris	4139	P		Summer 2024
32	2010202	Chives Garlic Nira (FA) , Bred by the Hebrew University Faculty of Agriculture	Allium Tuberosum	216	P		Available
33	2091701	Mexican Tarragon , Substitute For French Tarragon, Licorice Flavor	Tagetes lucida	1332	P		Available
34	2270401	Coriander Rani , Cilantro, Special Selection, Slow Bolting, Oriental Type, Whole seed and mono	Coriandrum sativum	128	A		Available-Untreated-Split Seeds



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Artichoke

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
35	1091803	Artichoke	Imperial Star	Tavor (G) , 6-8 Green Globe Buds, for the industrial market	Cynara scolymus	22	P		Available
36	1091808	Artichoke	Long	Wonder® (G) , High quality, very productive, industrial type, pear head shape, very firm, spineless, 12cm (5") , mostly green	Cynara scolymus	22	P		Available

Cucumber

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
37	1100235	Cucumber	Slicer	Green 18, F1 (G) , Productive, open field (needs pollinator)	Cucumis sativus	36	A		Available
38	1100128	Cucumber	Beit-Alfa, Parthenocarpic	Manny, F1 (G) , Greenhouse, Fall-Spring, PMT (IR), CVYVT (IR)	Cucumis sativus	40	A		Available
39	1100239	Cucumber	Mini Beit-Alfa, Parthenocarpic	Minime, F1 (G) , Greenhouse, Spring/Autumn, Fruit Size - 7-8cm. Early with high productivity. Crispy with excellent appearance.	Cucumis sativus	42	P		Available

Eggplant

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
40	1260201	Eggplant	Asian	Black Beauty , Dark purple color, Bell shape, productive, very popular	Solanum melongena	239	A	•	Available
41	1260210	Eggplant	Pickling	Japanese Pickling , Long shape, Dark purple color, Very productive, Cooking & Pickling	Solanum melongena	305	A		Available
42	1260204	Eggplant	Pickling	Little Finger , Long purple shape, Very productive, Cooking & Pickling	Solanum melongena	290	A	•	Available
43	1260212	Eggplant	Classic, Parthenocarpic	Michal, F1 (G) , Highly productive, greenhouse/open field	Solanum melongena	217	A		Available
44	1260213	Eggplant	Pickling	Piccolo, F1 (G) , Small oval, 5-10cm. (2-4"), striped purple white	Solanum melongena	226	A		Available
45	1260202	Eggplant	Italian	Rosa Bianca , Round shape ,White/Purple color, Productive	Solanum melongena	294	A	•	Available
46	1260206	Eggplant	Italian	Snowy (G) , White elongated shape, uniform and very productive	Solanum melongena	248	A		Available
47	1260214	Eggplant	Turkish, Parthenocarpic	Turkish Delight F1 (V-40) (G) New , Straight Pipe shape	Solanum melongena	215	A		Available

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Lettuce

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
48	1091135	Lettuce	Romaine	Dov (G) , Summer variety,, Dark green full head size, Very slow bolt. Heat and tip burn tolerance, LMV Negative	Lactuca sativa	1392	A		Available
49	1091405	Lettuce	Lola Rosa	Gilaad (G) , Glossy Dark Red, Plain Leaf, LMV Negative	Lactuca sativa	1487	A		Available
50	1091101	Lettuce	Oak Leaf	Red Coral , Red Salad Bowl, LMV Negative	Lactuca sativa	1356	A	•	Available
51	1091120	Lettuce	Mix	Salad Bowl Green Mix , Mixture of Lettuce, Arugula (rocky wild and cultivated Roquette) and Mustards, LMV Negative		850	A		Available
52	1091113	Lettuce	Romaine	Super Jericho (G) , Known as the best taste lettuce year round. Light green, uniform, 1.2-1.5 Kg. / (2.6-3.3 Lb.) LMV Negative	Lactuca sativa	1445	A		Available
53	1091119	Lettuce	Mix	Various Shapes & Colors , LMV Negative	Lactuca sativa	1170	A		Available

Melon/Watermelon

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
54	1100209	Melon	Galia	Arava, F1 (ARO) , the original Galia type, open field, PMT (IR), sweet and productive, 2-2.5Kg. (4.5-5.5Lb.)	Cucumis melo	30	A		Available
55	1100213	Melon	Galia	Dona, F1 (G) , Greenhouse/open field, FOM 0,1,2 (HR), PMT (IR), MNSV (R), long shelf life, netted, sweet, productive, 2-3Kg. (4.5-6.5Lb.)	Cucumis melo	40	A		Available
56	1100205	Melon	Cantaloupe/ Charente	Sivan, F1 (G) , super sweet orange flesh, 1.2-1.5Kg (2.6-3.3Lb.), PM (IR), FOM (IR)	Cucumis melo	27	A		Available
57	1100217	Melon	Galia	Suzan, F1 (G) , Greenhouse/open field, FOM 0,1,2 (HR), PMT (IR), MNSV (R) long shelf life, netted, sweet, productive, 1-1.7Kg. (2.2-3.7Lb.)	Cucumis melo	42.6	A		Available
58	1100506	Watermelon	Crimson/Tiger striped	Tom, F1 , Diploid, oval shape, green background, red flash, Size Medium 4-5kg(9-11lb)	Citrullus lanatus	31	A		Available

Pepper

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
59	1260344	Pepper Hot	Jalapeño	Black Magic 118, F1 (G) New, Open Field and Greenhouse, A Unique black (dark-green) Fruit. 8-10cm (3.2-4"), Resistance to Bls2 (Xcv 1-3)	Capsicum annum	180	A		Coming Soon
60	1260349	Pepper Hot	Jalapeño	Bright Magic 114, F1 (G) New, Open Field and Greenhouse, 9-11cm (3.5-4.3"), Resistance to Bls2 (Xcv 1-3)	Capsicum annum	180	A		Available

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61	1260306	Pepper Hot	Habanero (Hot)	Magnum , Dark green to orange, blocky & wrinkly, size: 6x3cm. (2x1.5"), uniform and productive, among the hottest known	Capsicum chinense	236.7	A	Available
62	1260308	Pepper Hot	Cayenne	Solero , Ring-O-Fire hot cayenne type, Green to red, Long, Thin wall, tapered, twisted, size: 1.5x1.5cm. (6x0.5"), very hot	Capsicum annum	240.5	A	Available
63	1260309	Pepper Mild	Hungarian Hot Wax	Buda , Light green to yellow, orange or red, slightly curved cone fruit with thick juicy walls, size: 1.5x2.5cm. (6x1"), Very productive	Capsicum annum	170	A	Available
64	1260334	Pepper Mild	Padron	Padron , Spanish heirloom, Green to red, pungent, compact shape, size: 7x5cm. (3x2"), uniform, very productive	Capsicum annum	165	A	Available
65	1260346/8	Pepper SW	Blocky Red	201, F1 (G) , Greenhouse, 180-220gr., Autumn-Winter, PMM L4, TSW.	Capsicum annum	120	A	Available
66	1260304	Pepper Sw	Corno Di Toro	Dulce , Green to red, curved tapering cone shape, size: 2.5x5cm. (10x2"), uniform, very productive	Capsicum annum	165	A	Available
67	1260302	Pepper Sw	California Wonder	Gilboa , Sweet Bell Blocky Type, Green - Orange Selection	Capsicum annum	127	A	Available
68	1260132	Pepper SW	Blocky Yellow	Madonna, F1 (G) , Summer series, high continuous yield potential, thick walls, PMMV (L4)(HR), TSWV (IR), PMT (IR)	Capsicum annum	112	A	Coming Soon
69	1260332	Pepper SW	Blocky Red	Negev, F1 (G) , Summer series, high continuous yield potential, PMMV (L4)(IR), PMT (IR)	Capsicum annum	125	A	Available-Untreated
70	1260313	Pepper Sw	Kapia	Salsa , Dark green to red, short cone shape, thick-walled with sweet tasty flesh, size: 8x2cm. (3x1"), uniform, very productive	Capsicum annum	165	A	Available
71	1260337	Pepper Sw	Shishito	Shishito , Light green to red, wrinkled cone shape, thin wall, size: 10x3cm. (4x1"), uniform, very productive	Capsicum annum	130	A	Available

Squash

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
72	1100413	Squash	Zucchini	Anton, F1 (ARO) , Dark green (color intensity 10/10), cylindrical glossy, PMT (HR)	Cucubita pepo	7	A		Available-Untreated
73	1100416	Squash	Cocozella	Dario, F1 (ARO) , Green (color intensity 9/10 & 4/10), long striped fruits, PMT (HR), WMV (IR)	Cucubita pepo	7	A		Available
74	1100414	Squash	Scallop	G -Star, F1 (ARO) , Green (color intensity 10/10), PMT (HR)	Cucubita pepo	12	A		Available
75	1100427	Squash	Zucchini	Goldy, F1 (ARO) , Glossy yellow, cylindrical, PMT (IR)	Cucubita pepo	7	A		Available
76	1100426	Squash	Winter Spagetti Marrow	Orangetti, F1 (ARO) , Orange oblong	Cucubita pepo	7	A		Available
77	1100428	Squash	Acorn, Winter Squash	Table Sugar®, F1 (ARO) , Delicious small size, sweet & extremely uniform, PMT (HR)	Cucubita pepo	12	A		Available
78	1100425	Squash	Scallop	Y-Star, F1 (ARO) , Yellow bicolor, PMT (HR)	Cucubita pepo	15.5	A		Available

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Tomato

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
79	1260500	Tomato	Greenhouse (ID)	1018, F1 (G) , Deep Red, Single, firm, 200-210gr. (7.1-7.5 oz.), Va, Vd, Fol 0-1, Mi, ToMV, TYLCV	Solanum lycopersicum	295	A		Available
80	1260476	Tomato	Greenhouse (ID)	Allegra , F1 (FA), Globe, cluster/single, firm, 80-90gr. (2.8-3.2oz.), ToMV (HR), FOL1,2 (HR), TSWV (HR), N (HR), V (HR)	Solanum lycopersicum	317.5	A		Available
81	1260443	Tomato	Open Field (D)	Betty, F1 (ARO) , Marmand type, dark red, flavorful, 200-300gr. (7-10.5oz.), Heirloom Hybrid, V	Solanum lycopersicum	350	A	•	Available
82	1260486	Tomato	Greenhouse (ID)	Ella , F1 (G), Flat globe, cluster/single, 140-160gr. (5-5.6oz.), TYLCV (IR), FOL1,2(HR), V (HR)	Solanum lycopersicum	363	A		Available
83	1260481	Tomato	Cherry Yellow	Esterina , F1 (G), Greenhouse (ID), yellow cherry, large cluster, vine ripe, flavorful, very productive, 8-10gr. (0.3-0.35oz.), V (HR)	Solanum lycopersicum	471	A		Available
84	1260473	Tomato	Greenhouse (ID)	Lola , F1 (FA), Flat globe, single, beef type, firm, 200-250gr. (7-8.8oz.), ToMV (HR), FOL1,2 (HR), N (IR), V (HR)	Solanum lycopersicum	411	A		Available
85	1260479	Tomato	Cherry Red	Sarina , F1 (G), Greenhouse (ID), red cherry, cluster, vine ripe, 8-10gr. (0.3-0.35oz.), TYLCV (IR), ToMV (HR), FOL1,2 (HR), N (HR), TSWV (HR)	Solanum lycopersicum	583	A		Available
86	1260483	Tomato	Greenhouse (ID)	Shani , F1 (G), Saladette type, cluster/single, firm, 80-100gr. (2.8-3.5oz.), TYLCV (IR), ToMV (HR), N (HR), V (HR)	Solanum lycopersicum	332	A		Available
87	1260484	Tomato	Greenhouse (ID)	Tamar , F1 (G), Saladette type, cluster/single, firm, 120-140gr. (4.2-4.9oz.), TYLCV (IR), ToMV (HR), FOL2 (HR), V(HR)	Solanum lycopersicum	332	A		Available

Other

No.	Cat. No.	Crop	Type	Name/Description	Species	Avg. Seed/Gr.	P/A	H	Availability
88	1091901	Endive	Rhodos	Olesh (G) , Frilly Blanched Sprigs For Salad Mix	Cichorium endivia	801	A		Available
89	1010201	Leek	Bulgarian, Verna	Alto (G) , Popular, long cylinder thick stem	Allium porrum	265	A		Available
90	2050502	Mustard	Asian Green	Green Coin , Tatsoi, Spoon shaped dark green leaves, long shelf life, For multi-cut production	Brassica rapa	850	A		Available
91	2050519	Mustard	Soil Bio Fumigation	Termina , Green manure cultivation before production. Bio Fumigation against: Fusarium, Rhizoctonia, Colletotrichum, Verticillium and Nematodes	Brassica rapa	1002	A		Available
92	1080501	Orach Red	Salad Mix	Ruby Red , Mountain spinach, Savoyed and thick-leaved with a salty flavor, Very nutritious, Grows in cool & warm season,	Atriplex hortensis	257	A		Available
93	1050608	Radish	Cherry Belle	Tali GS (G) , New early selection, Deep red color, Round shape, Crispy white flesh, short leaf vegetation. Customer's choice!	Raphanus sativus	105	A		Available
94	1080302	Spinach	New Zealand	Galilee ethnic heirloom variety(Sabanach) , Light green, Triangular leaf shape, Delicious taste, very unique	Spinacia oleracea	85.47	A	•	Available
95	1080102	Swiss Chard	Witerbi, White	Whitey , Dark green leaves with broad white stems, Medium savory, For baby leaf or bunching	Beta vulgaris	60	A		Available

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96	2120117	Basil Cardinal (ARO) , Large Purple Flowers & Leaves, Vase Life	Ocimum basilicum	512	A		Available
97	4290109	Celosia Dark Rose , Cockscomb, 80cm. (30")	Celosia cristata	1502	A		Available
98	4290110	Celosia Mix Colors , Cockscomb, 80cm. (30")	Celosia cristata	1465	A		Available
99	4290105	Celosia Red Flame (G) , Cockscomb, Red Flowers & Foliage	Celosia cristata	1825	A		Available
100	4290115	Celosia Scarlet , Cockscomb, Purple-Rose Flowers, Green Foliage	Celosia cristata	1162	A		Available
101	4290117	Celosia Supercrest Mix , Cockscomb, Mix Colors & Shapes	Celosia cristata	1596	A		Available
102	4290106	Celosia Tornado (G) , Red, Cockscomb, Midsize 30-50cm. (20")	Celosia cristata	1798	A		Available
103	4091501	Craspedia Sun Ball (G) , Special Selection, 80-100cm. (35")	Craspedia globosa	1400	P		Available (Low germ.)
104	4070102	Dianthus Volcano Mix (ARO Cultivar) , Sweet Williams	Dianthus barbatus	1309	P		Available
105	4240112	Larkspur Galilee Mix Colors (G) , 100cm. (40")	Delphinium consolida	418	A		Fall 2024
106	2300101	Nasturtium Mix , Edible Flowers	Tropeolum majus	8	A		Available
107	4260109	Pepper Ornamental Dwarf Little Blue (G) , 25cm.(10")	Capsicum annum	227.8	A		Available
108	4260110	Pepper Ornamental Dwarf Yellow (G) , 25cm.(10")	Capsicum annum	170	A		Available
109	4260501	Pumpkin On-A-Stick , Ornamental Eggplant	Solanum aethiopicum	356	A		Available
110	4110201	Sea Oats (G) , Green Oat, Silvery-Green Spikelet's	Chasmanium latifolium	260	P		Available (Low germ.)
111	4091305	Zinnia Dwarf Thumbelina Mix , Mostly Double Flowers, 30cm. (12")	Zinnia elegans	268	A		Available

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Sunflowers

No.	Cat. No.	Common Name/Variety	Species	Avg. Seed/Gr.	P/A	H	Availability
112	4090946	Sunflower Zohar, F1 (G), Orange Sterile, Single 120cm. (50")	Helianthus annuus	19.24	A		Available
113	4090960	Sunflower Winter Zohar, F1 (G) New Flower 10-12cm, best for a short day growth. Winter, 50-55 days, 130-150cm height.	Helianthus annuus	18	A		Available
114	4090900	Sunflower Nakdi, F1 (G) New Our brand new. Orange petals, dark disk, "Season tolerant" cut sunflower. 120cm height.	Helianthus annuus	20	A		Available
115	4090905	Sunflower Goldy Double, F1 (G), Spray (5-6 Stems) Double Flowers	Helianthus annuus	28	A		Available
116	4090901	Sunflower Golden Ray, F1 (G) New Flower 5-10cm, A Unique "Gladiola", year round, arrangements along the stem, 50-55 days, 140-170cm height.	Helianthus annuus	18	A		Available
117	4090904	Sunflower Jerusalem Gold , (G), F-1, Orange Less Pollen Single 120cm. (50")	Helianthus annuus	24	A		Available
118	4090950	Sunflower Tall Mix. Mix of colors , shapes and heights	Helianthus annuus	20	A		Available
119		Sunflower Classic , F1 (G), Orange Sterile, Single 120cm. (50")	Helianthus annuus	19.24	A		Available



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Israel Sales Office

Michal Amichai M.Sc michalamichai@genesisseeds.co.il
Keren Levy keren@genesisseeds.co.il

Tel.: +972 8 931 8966/8630
Fax: +972 8 931 8967

North America

Mordechai Schramm motti.schramm@genesisseeds.co.il

Distribution

Shai Nir shainir@genesisseeds.co.il
Gila Ganot gilaganot@genesisseeds.co.il
Adi Moshe adi@genesisseeds.co.il

Tel: +972 8 655 7976
Fax: + 972 8 657 2710

GENESIS SEEDS LTD.
Ashalim, M.P. Ramat Negev, 8551200
Israel

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